

DC Hawkins

Spec Print Ad for **Bose SoundLink III**

HEADLINE:

Get Bose Sound For Your Smartphone

VISUAL:

Bose SoundLink III on table with game pieces in a casual room surrounded by mid-twenty's people holding wine glasses.

CAPTION (Slogan):

Share it out loud with better sound.

COPY:

The music you love leaves the headphones behind and becomes the centerpiece of any gathering, wherever you are. Bose is famous for astounding sound quality. SoundLink III produces that sound in a modern, attractive, portable package. Bose SoundLink III stores to up to six Bluetooth connections or will connect to non-Bluetooth devices with an aux cable. Portable and lightweight, SoundLink III holds a 14 hour battery charge. Personalize it with a protective cover in your choice of five colors.

Visit Bose.com to see all SoundLink III features or to find a Bose Store near you to hear a live demo.